



REPUBLIC OF THE PHILIPPINES
OFFICE OF THE CITY MAYOR
City of Naga



EXECUTIVE ORDER NO. 2017-005

CREATING THE ALMEDA HIGHWAY AREA DEVELOPMENT PROJECT COUNCIL, PRESCRIBING THE IMPLEMENTATION STRUCTURE, DEFINING ITS COMPOSITION AND FUNCTIONS:

WHEREAS, the rapid urbanization and economic progress of the City of Naga demand a more efficient and rationalized utilization of existing urban space, for purposes of decongesting human and vehicular traffic in Central Business District (CBD) I and II, and the Magsaysay Lifestyle Center;

WHEREAS, Naga City's being awarded as the Most Competitive Component City in the Philippines for 2015 and 2016 highlighted the impact of effective urban spatial planning which must be sustained;

WHEREAS, the city property along Almeda Highway provides an opportunity to initiate and lead an area-specific site development that can incorporate contemporary environmental and structural innovations, along with other landowners and stakeholders along the 4.2-km. highway;

NOW, THEREFORE, I, JOHN G. BONGAT, Mayor of the City of Naga, by virtue of the powers vested in me by law, do hereby order the following:

Section 1. Creation and Purpose. The Almeda Highway Area Development (AHAD) Project is hereby established.

The project aims to:

1. Initiate an integrated development planning process for the areas along the Almeda Highway;
2. Organize and coordinate with the property owners and developers in the area, including public utility companies/providers (electric, telecom, water, etc.) for the crafting of an area development plan; and
3. Craft and implement a coherent and holistic area development plan for the Almeda Highway area.

Section 2. Implementation. The project shall be implemented by the Almeda Highway Area Development Project Council (AHADPC) to be composed of the following:

Chairman:

HON. JOHN G. BONGAT
City Mayor



REPUBLIC OF THE PHILIPPINES
OFFICE OF THE CITY MAYOR
City of Naga



Co-chairman:

HON. NELSON S. LEGACION
City Vice Mayor

Members:

MR. REUEL OLIVER
Executive Director, Naga City Investment Board

MR. FLORENCIO T. MONGOSO, JR. CSEE
Naga City Administrator

MR. WILFREDO B. PRILLES, JR.
City Planning and Development Officer

ENGR. LEON V. PALMIANO IV
City Engineer

MR. RENNE F. GUMBA
Project Development Officer, City Mayor's Office

MR. ROLANDO B. PANTE
Representative, CASURECO 2

MR. CESAR H. FEDERIZON
General Manager, MNWD

ENGR. RICKY RAGRAGIO
Assistant District Engineer, DPWH D2

MR. GILBERT N. ALBERO
President, Metro Naga Chamber of Commerce and Industry (MNCCI)

DR. AUGUSTO R. NIEVES
Chairperson, Naga City People's Council (NCPC)

Representative/s, Property Owners/Developers and telcos/cable companies

Section 2. POWERS AND FUNCTIONS OF THE AHADPC - The Council shall have the following functions and responsibilities:

CITY HALL, J. MIRANDA AVENUE, CONCEPCION PEQUEÑA, CITY OF NAGA 4400

☎ (6354) 473-2240 • 473-2055 📠 (6354) 472 - 3235 🌐 www.naga.gov.ph



REPUBLIC OF THE PHILIPPINES
OFFICE OF THE CITY MAYOR
City of Naga



1. Draft and design the area development plan for the 4.2 km. Almeda Highway, including its branding;

2. Ensure the integration of Disaster Risk Reduction, Climate Change Adaptation and green technology into the area development plans, including strategies towards the area's sustainable economic and environment-friendly development;

3. Recommend strategies for the adoption and overseeing of the implementation of the crafted area development plan;

4. Encourage and coordinate with private investors and government agencies in the implementation of various site development activities; and


5. Submit to the City Mayor a bi-monthly progress report.

Section 3. Budgetary requirements for the Council shall for its operation shall be sourced from existing appropriations for infrastructure and of involved offices.

Section 4. All issuances and orders inconsistent with this executive order are hereby repealed, amended and/or modified accordingly.

LET COPIES of this Executive Order be furnished all concerned for their information and guidance.

Issued this 7th day of February 2017 at Naga City, Philippines


JOHN G. BONGAT
City Mayor

Attested by:


FLORENCIO T. MONGOSO, JR. CSEE
Department Head II & City Administrator