



REPUBLIC OF THE PHILIPPINES
OFFICE OF THE CITY MAYOR
City of Naga



EXECUTIVE ORDER 2017-004

CREATING THE INTER-AGENCY TASK FORCE FOR THE DEVELOPMENT, IMPLEMENTATION AND SUSTAINABILITY OF LIVELIHOOD PROJECTS FOR THE PANICUASON FARMERS' ASSOCIATION, AND DEFINING ITS FUNCTIONS AND COMPOSITION:-

WHEREAS, to improve the income of the city's constituents especially the poor and non-wage earners, the City Government has instituted livelihood and micro-enterprise development programs that are implemented by various City Government offices;

WHEREAS, various national government agencies also have livelihood and enterprise development interventions of their own;

WHEREAS, among the priority beneficiaries of the City's livelihood programs are farmers and farmers' associations, and one of these is the Panicuason Farmers' Association (PFA) among whom are Agrarian Reform Beneficiaries (ARBs) who are involved in abaca production;

WHEREAS, the Department of Agrarian Reform (DAR) is introducing a product development program for ARBs in Panicuason, but its resources and expertise are not sufficient to promote and sustain the livelihood program for beneficiaries;

WHEREAS, thru inter-agency collaboration, a harmonized effort involving the City Government offices and national government agencies with livelihood and micro-enterprise development programs to support, develop and sustain the livelihood activities of the Panicuason Farmers' Association can become a model for the development of similar projects for other barangays and/or beneficiary groups in the city;

NOW, THEREFORE, I, JOHN G. BONGAT, Mayor of the City of Naga, by virtue of the powers vested in me by law, do hereby order the following:

Section 1. Creation and Functions. There is hereby created an Inter-Agency Task Force (IATF) for the development, implementation and sustainability of livelihood projects of the Panicuason Farmers' Association. The IATF shall harmonize and integrate their various programs to address the following:

- a. Completion of the development of the Panicuason Livelihood Center located beside the Barangay Hall of Panicuason to serve as the office and livelihood/handicraft work area of the PFA;
- b. Identification of possible livelihood projects and validation of existing PFA projects considering market demand, available resources in Panicuason including but not limited to abaca, and the interests and skills/capabilities of PFA members;
- c. Development of workable business models for PFA's livelihood project(s);
- d. Development and/or improvement of production skills and managerial capability of PFA and its members who will be involved in the livelihood project(s);



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- e. Continuous product development;
- f. Identification of and assistance in accessing various markets for PFA's products;
- g. Provision of small tools and production equipment, if needed; and
- h. Enhancing PFA's access to financing options for its livelihood project(s).

Section 2. Composition. The IATF shall be composed of the following:

Chairman : City Mayor
Vice Chairman and Executive Officer : Head, Metro PESO

Members:

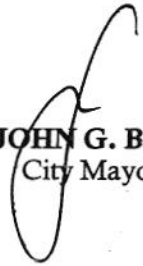
- a. City Agriculturist
- b. Barangay GrOW Account Officer from Metro PESO
- c. Arts, Culture and Tourism Officer
- d. Executive Officer of the Naga City School Board
- e. Representative from the Department of Agrarian Reform
- f. Representative from the Department of Trade and Industry
- g. Representative from the Department of Science and Technology

The members shall elect a Secretary from among themselves. The Secretariat of the IATF shall be the Metro PESO Office.


Section 3. Operations and Reporting. The IATF shall, within thirty (30) days from the effectivity of this Order, finalize in writing a livelihood development roadmap for PFA. The roadmap shall, at the minimum, identify development interventions, strategies, project/s and activities, funding requirements and funding sources and above all, marketing solutions for the products developed.

Section 4. Effectivity. This Executive Order shall take effect immediately.

Issued this 7th day of February, 2016 in the City of Naga, Philippines.


JOHN G. BONGAT
City Mayor

Attested by:


MR. FLORENCIO T. MONGOSO, JR., CSEE
Department Head II and Acting City Administrator