

Mandate, Vision/Mission, Major Final Output, Performance Indicators and Target CY 2017


Mandate : Primary office responsible for the planning, organization and implementation of all city government events and special activities, as well as the dissemination of public information and conduct of city media relations services as provided under City Ordinance No. 2014-002

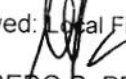
Vision : A progressive Naga with informed and empowered Nagueños.


Mission : Bridges communication gap between the City Government and its constituents through dissemination of relevant information regarding the programs and projects of the City Government and conduct of official events towards the achievement of a productive, educated and well-informed citizenry.


Organizational Outcome : Enhanced access to accurate, timely and relevant information.


AIP Ref Code	Program/Project/Activity Description	Major Final Output	Performance/Output Indicator	Target for the Budget year	Proposed Budget for the Budget Year			
					PS	MOOE	CO	Total
1011(3)-1-1	Sustain multi-platform information services - InfoBoard (City SMS) - NSM - Gazette - ANN - Website - NSTW FB	Timely and accurate information	Percentage of multi-platform information services fully implemented within budget and schedule	100% implementation	3.247	3.600		3.600
1011(3)-1-2	Events management, protocol and public information services	Official events implemented/staged	Percentage of events management, protocol and public information services fully implemented within budget and schedule	100% implementation		5.681	-	8.927

Prepared:

 ALLEN REONDANGA
 Chief of Office

Reviewed: Local Finance Committee

 WILFREDO B. PRILLES, JR.
 City Planning & Devt. Officer


 FRANCISCO M. MENDOZA
 City Budget Officer


 GREGORIA NILZA B. ABONAL
 City Treasurer

Approved:

 JOHN G. BONGAT
 City Mayor