



REPUBLIC OF THE PHILIPPINES  
**OFFICE OF THE CITY MAYOR**  
*City of Naga*



**EXECUTIVE ORDER 2015-029**

**CREATING THE PANICUASON PROTECTED AREA MANAGEMENT BOARD (PPAMB), DEFINING ITS COMPOSITION, AND IDENTIFYING ITS PURPOSE, GOALS, OBJECTIVES, SCOPE AND RESPONSIBILITIES:**

**Whereas**, Republic Act 7586 or the National Integrated Protected Areas System (NIPAS) Act recognize the impact of human development on the natural environment, as well as the importance of protecting and maintaining the natural biological and physical diversities of protected areas to sustain human life and development, as well as plant and animal life;

**Whereas**, the NIPAS Act also recognize that the effective administration of these areas is possible only through cooperation among national government, local government and concerned private organizations and that the use and enjoyment of these protected areas must be consistent with the principles of biological diversity and sustainable development;

**Whereas**, in 2011, the City Government of Naga and the Department of Environment and Natural Resources (DENR) entered into an agreement for the co-management of the 664 hectares portion of the Mt. Isarog Natural Park (MINP), specifically situated in the headwaters of the Naga River in Barangay Panicuason, Naga City;

**Whereas**, under the agreement, the City Government of Naga has the responsibility of taking charge of the repair/rehabilitation of existing facilities and trails inside the MINP, Brgy. Panicuason side, as well as the option to enter into agreements with the national government or the private sector for the development of facilities to cater to the needs of tourists, mountaineers, and visitors;

**Whereas**, the increasing number of visitors to MINP, particularly Malabsay Falls, requires the improvement of policies, effective implementation of rules and regulations, and increased focus and deployment of resources to ensure the safety and security of visitors, safeguard the natural environment, and assure visitors of a positive experience within the area of concern;

**Whereas**, the area of concern is located within the East Highland Tourism Zone of Naga, which covers the upper barangays of Carolina and Panicuason, with



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the said zone the focus of tourism development by the City Government because of its complementing natural attractions and ideal location for resorts;

Now therefore, I, **John G. Bongat, Mayor of the City Government of Naga**, by virtue of the powers vested in me by law, do hereby order the following:

**Section 1.** To effectively administer and manage the implementation of City Government's responsibilities under the co-management agreement with the DENR and to ensure the sustainable development of the area of concern in accordance with the NIPAS Act and Naga's tourism development program, the Panicuason Protected Area Management Board (PPAMB) is hereby established.

**Section 2.** The PPAMB shall have the following composition:

**Chairman:** Hon. John G. Bongat, City Mayor

**Co-chairmen:** Hon. Elmer Baldemoro, Chairman, SP Committee on Tourism

Mr. Oscar Orozco, ENRO

**Executive officer:** Mr. Alec Francis Santos, ACTO

**Members:** Hon. Domingo Ramos, Punong Barangay, Panicuason  
Mr. Ernesto Elcamel, NCDDRMO  
Rolando Cruzata, President, Mt. Isarog Guardians  
Two (2) representatives from the academe (from institutions offering tourism courses, to be appointed by the chairman)

**Honorary members:** Mr. Jojo Villareal, tour operator  
Dr. Elias Cam, President, Naga View Adventist College  
Representative from Panicuason Hot Spring Resort  
Representative from Stonehouse Garden Resort  
Representative from Peñafrancia Resort  
Representative from Haciendas de Naga Resort

Members of the board are hereby authorized to appoint representatives to attend meetings, gatherings and functions in their behalf.



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**Section 3.** The PPAMB shall have the following responsibilities, functions and powers:

1. Formulate strategies, local policies, rules and regulations, and protocols regarding administration and management concerns of the 664-hectare area of concern in coordination with and adherence to policies, rules and regulations of the Mt. Isarog Natural Park Protected Area Management Board (MINP-PAMB)
2. Enforce national laws, policies, and city ordinances with direct and indirect effects on the area of concern, in coordination with the MINP-PAMB
3. Review and recommend participation or involvement of other government agencies, the private sector, and the academe in the planning, development and implementation of tourism and conservation-related projects and activities within the area of concern
4. Review and recommend improvement of existing facilities as identified under the co-management agreement with DENR, and coordinate with city government departments, offices and units, national government agencies, as well as the private sector for the repair/rehabilitation and improvement of said facilities
5. Recommend the conduct of manpower training projects and activities for tourism and conservation workers of the city government, barangay governments and private establishments within the East Highland Tourism Zone
6. Review proposals for partnerships from government agencies, the private sector, and the academe and recommend actions to the city government
7. Consult regularly with stakeholders within the area of concern and the East Highland Tourism Zone such as, but not limited to: barangay government officials, community leaders, NGOs/POs, tourism-oriented establishments regarding the formulation, implementation and impact of policies, rules, regulations and local ordinances, as well as economic ventures (whether public or private) within the area of concern and the East Highland Tourism Zone

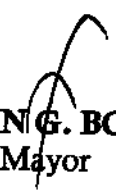


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8. Conduct regular monitoring, evaluation and assessment of the implementation, effectiveness and impact of strategies, policies, rules, regulations and local ordinances, as well as economic ventures (whether public or private) and park protocols within the area of concern and the East Highland Tourism Zone
9. Meet on a monthly basis to discuss matters concerning the area of concern and the East Highland Tourism Zone, within the PPAMB's scope and limitation
10. The executive officer shall be responsible for the coordination of policies, actions and efforts of the members of the board, coordination with government agencies, the private sector and the academe regarding the area of concern and the East Highland Zone, and the monitoring of the implementation and impact of policies, rules, regulations, local ordinances and economic ventures (whether public or private)

Issued this 7<sup>th</sup> day of September, 2015 in the City of Naga, Philippines.

  
**JOHN G. BONGAT**  
City Mayor

Attested by:

  
**MR. FLORENCIO T. MONGOSO, JR. CSEE**  
City Administrator