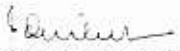



City Government of Naga
CITY POPULATION AND NUTRITION OFFICE
2012 ANNUAL GENDER AND DEVELOPMENT PLAN AND BUDGET

Existing Program / Project / Activity	Gender Issue / Concern	GAD Objective	Identified GAD Activity	GAD Performance Indicator	Target	GAD Budget
CLIENT FOCUSED						
I. POPULATION and FAMILY PLANNING						
A. Family Planning Service Delivery	Family planning is an exclusive role of women	Increase male involvement in family planning	Strengthen IEC activities for males, such as: a. "Leading Today" b. Father's Class c. One-on-One Family Planning Counseling	Increase in male family planning counselor /users	37 barangays	P 200,000.00
B. Information, Education and Communication (IEC)						20,000.00
1. Family Health Class						
2. One-on-One Counseling						
3. "Chat Group"						
4. Responsible Parenting						
5. Family Planning Seminar						
6. Pre-Marriage Counseling						
7. Giving out of IEC materials						10,000.00
C. Maintenance & Strengthening of the Naga City National Family Planning Council						
D. "Hearts & Minds" Activities (utilizes Information, Education & Communication as a tool of reaching out to the youth)	Alarming incidence of reproductive health problems among the young female group (aged 10-24) such as promiscuity, teenage pregnancy, abortion, alcohol & drug abuse, STIs, etc.	Improve and promote the total well-being (health, physical, mental, spiritual and social development) including self-esteem of young girls aged 10-24	Wider coverage of "Hearts and Minds" activities in the barangays and selected schools	"Hearts & Minds" activities conducted and attendance of target group	Short-term Conducted in the 37 barangays and selected schools and well attended especially by young female group aged 10-24	15,000.00

Existing Program / Project / Activity	Gender Issue / Concern	GAD Objective	Identified GAD Activity	GAD Performance Indicator	Target	GAD Budget
					Long-term	
					Reduced incidence of reproductive health problems among the young women group	
E. Maintenance & Strengthening of Family Welfare Club	Unequal roles and opportunities for men and women in socio-economic, professional spheres, as well as in domestic responsibilities	Promote equal roles and opportunities for men and women	a. Conduct of Semination Gender Equality, Women Empowerment and Rights of Women	Seminars conducted in the barangays	27 barangay	10,000.00
	Women mostly are the victims of domestic violence	Heighten awareness of women in gender-related concerns including domestic violence	b. Provide livelihood Assistance to FWC members	Number of FWC members able to avail of livelihood Assistance from the City Government	50% of the members	
			c. Coordinate with "Bantay Familia" whenever gender-related conflicts arise	Cases referred to "Bantay Familia"	100% of cases referred were appropriately responded to	
II. NUTRITION						
A. Food Assistance	Women belong to vulnerable group at risk for malnutrition	Improve nutritional status of malnourished pregnant and lactating mothers	"Nutri-Nav" (provision of milk and conduct of free prenatal check-up)	Improved nutritional status of recipients and delivered healthy babies	270 recipients	250,000.00
B. Micronutrient Supplementation			Provision of multivitamins and iron supplements with folic acid			100,000.00

Existing Program / Project / Activity	Gender Issue / Concern	GAO Objective	Identified GAD Activity	GAD Performance Indicator	Target	GAD Budget
C. Nutrition Education	Women have the primary role in safeguarding health and nutrition of the family	Involvement of other family members in various health and nutrition activities	a. Family Health Class	Classes conducted	27 barangays	200,000.00
			b. Breast-feeding Class	Classes conducted	27 barangays (attended by pregnant and lactating mothers)	
			c. One-to-one counseling	Counseling conducted	All mothers and fathers of preschool children	
			d. Dietary Group Counseling	Counseling conducted	All interested family members	
			e. Peer Counselors	Organized Peer Counselors	27 barangays (composed of breastfeeding mothers)	
			f. "Pabalasa Nutrisyon"	Classes conducted and completed	65 sessions in the 27 barangays (attended by mothers of underweight children and pregnant and lactating mothers)	
TOTAL						P 805,000.00
Prepared by  TERESITA A. DEL CASTILLO City Population & Nutrition Officer			Approved by:  JO-IN G. BONGAT City Mayor			Date AUGUST 18, 2011