AN ORDINANCE PRESCRIBED THE RATES OF RENTAL FOR THE USE OF CITY-OWNED BUILDINGS AND OTHER PROPERTIES FOR THE PURPOSE OF CONSTRUCTING BILLBOARDS/ SINAGES FOR ADVERTISEMENT PURPOSES, AND PRESCRIBING PENALTIES FOR VIOLATION THEREOF:

Author: Hon. William G. Del Rosario

Be it ordained by the Sangguniang Panlungsod of the City of Naga, that:

SECTION 1. - It is hereby prescribed the following rates of rental for the use of city-owned buildings and other properties for the purpose of constructing/ installing billboards/sinages for advertisement purposes, to wit:

A. “City Owned Building along Main Road”. All roads within CBD I & II, including Peñafrancia, Magsaysay, Panganiban, Biak-na-bato (Tabuco), Bagumbayan, Diversion, Zamora, & Igualdad P 1,320.00 per sq. m/annum.

B. City Owned Buildings along Minor Road- 30% of the rate of the main road

C. City Owned Lots – 1% per month per sq.m or 12% per annum of the market value of the property as determined by the Naga City Appraisal Committee or 1% Zonal Value whichever as higher.

SECTION 2. - Requirements prior to the Construction/installation of billboards/sinages, the proponent/advertiser shall:

1. Submit his/her application to the office of the City Mayor, with attached copy of plan/ perspective, recent Business Permit, Mayor’s Permit and Construct, for indorsement and approval of the Sangguniang Panlungsod;

2. Execute a Memorandum of Agreement with the city government stipulating the terms and conditions related thereto;

3. Seek the approval of the office of the City Engineer, the City Fire Department.
SECTION 3. – Penalty. – Any person or persons found guilty of violating any provision of this ordinance shall be penalized by a fine of not more than P5,000.00 or imprisonment of not less than one year or both at the discretion of the court.

SECTION 4. – Effectivity. – The ordinance shall take effect upon its approval and after publication in a newspaper of local circulation.


XXX XXX XXX

WE HEREBY CERTIFY to the correctness of the foregoing ordinance.

FIEL L. ROSALES
Secretary to the Sangguniang Panlungsod

GABRIEL H. BORDADO, JR.
City Vice Mayor &
Presiding Officer

APPROVED: JESSE M. ROBREDO
City Mayor