AN ORDINANCE PRESCRIBING THE RATES OF RENTAL FOR THE USE OF CITY-OWNED BUILDINGS AND OTHER PROPERTIES FOR THE PURPOSE OF CONSTRUCTING BILLBOARDS/SINAGES FOR ADVERTISEMENT PURPOSES, AND PRESCRIBING PENALTIES FOR VIOLATION THEREOF:—

Author: Hon. William G. Del Rosario

Be it ordained by the Sangguniang Panlungsod of the City of Naga, that:

SECTION 1. — It is hereby prescribed the following rates of rental for the use of City/ Owned Buildings and other properties for the purpose of constructing/ installing billboards /sinages for advertisement purposes, to wit:

A. “City Owned Buildings along Main Road”. All roads with in CBD I & II, including Peñafrancia, Magsaysay, Panganiban, Biak-na-Bato (Tabuco), Bagumbayan, Diversion, Zamora, & Igualdad P1,320.00 per sq. m/anum.

B. City Owned Buildings along Minor Road-30 % of the rate of the main road.

C. City Owned Lots — 1 % per month per sq.m or 12% per annum of the market value of the property as determined by the Naga City Appraisal Committee.

SECTION 2. — Requirements prior to the construction/installation of billboards/ sinages, the proponent / advertiser shall:

1. Submit his/her application to the Office of City Mayor, with the attached copy of plan/ perspective, recent Business Permit, Mayor’s Permit and Contact, for endorsement and approval of the Sangguniang Panlungsod;

2. Execute a memorandum of Agreement with the City Government stipulating the terms and conditions related thereto;

3. Seek the approval of the office of the City Engineer, the City Planning & Development Office and the City Fire Department.
SECTION 3. - Penalty. - Any person or persons found guilty of violating any provision of this ordinance shall be penalized by a fine of not more than P5,000.00 or imprisonment of not less than one year or both at the discretion of the court.

SECTION 4. - Effectivity. - The ordinance shall take effect upon its approval and after publication in a newspaper of local circulation.


WE HEREBY CERTIFY to the correctness of the foregoing ordinance.

FIEL L. ROSALES
Secretary to the
Sangguniang Panlungsod

GABRIEL H. BORDADO, JR.
City Vice Mayor &
Presiding Officer

APPROVED:

JESSE M. ROBREDO
City Mayor